

**SHIELD**  
for Business



**Keep your business safe in the New Normal world**

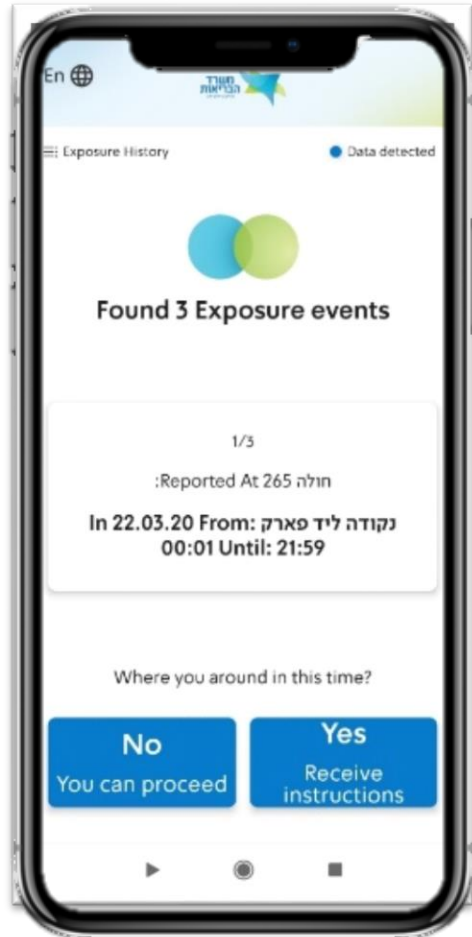
Contact Details:  
Yuval Susskind, POLYNATION VENTURES  
cell: +972-52-5321780  
email: [yuval@polynationventures.com](mailto:yuval@polynationventures.com)  
web: [www.polynationventures.com](http://www.polynationventures.com)



**Keeping everyone SAFE  
while minimizing business risk and exposure**

- Employee & Visitor protection
- Business protection
- Compliance
- Employee & Visitor protection & Engagement

# Partnering to Create Shield for Business



## Personal Shield

“Hamagen” App, developed by *matrix*, is a leading application with rigorous privacy settings, used by Israeli government to manage the COVID 19 epidemic.

Hamagen is considered the 1<sup>st</sup> contact tracing app world wide



## Micro Location Awareness

ONSPOTA technology is detecting millions of movements & customers visits every day in hundreds of places in public areas such as shopping centers and stores

ONSPOTA technology is incorporated in “Shield for Business”

# Personal Shield - Hamagen\* APP



The **1<sup>st</sup> contact tracing APP in the world** was initiated and created by the Israeli Ministry of Health, Up and Running Since March 22, Developed by *matrix* on behalf of the Israeli MOH.

- It was down loaded by 1.5 million Israelis.
- Based on GPS and BLE.
- Implements rigorous privacy principles.
- The source code of the application contributed as an Open Source Project for the better good of all.

\*Hamagen – is the Hebrew word for “the shield”

# We harness our experience & expertise to build a family of SHIELD solutions for key sectors



The Shield family of apps is a joint venture of *matrix* & ONSPOTA. Based on Hamagen app (the Shield) Incorporating ONSPOTAs next generation location to provide a full, accurate, reliable solution tailored to the need of each organization.

*Shield for Business* helps multi-location/multi-geography companies, safeguard their employees, comply with regulations and safely manage operations.

*matrix*  Will be the first global company to use *Shield for Business*



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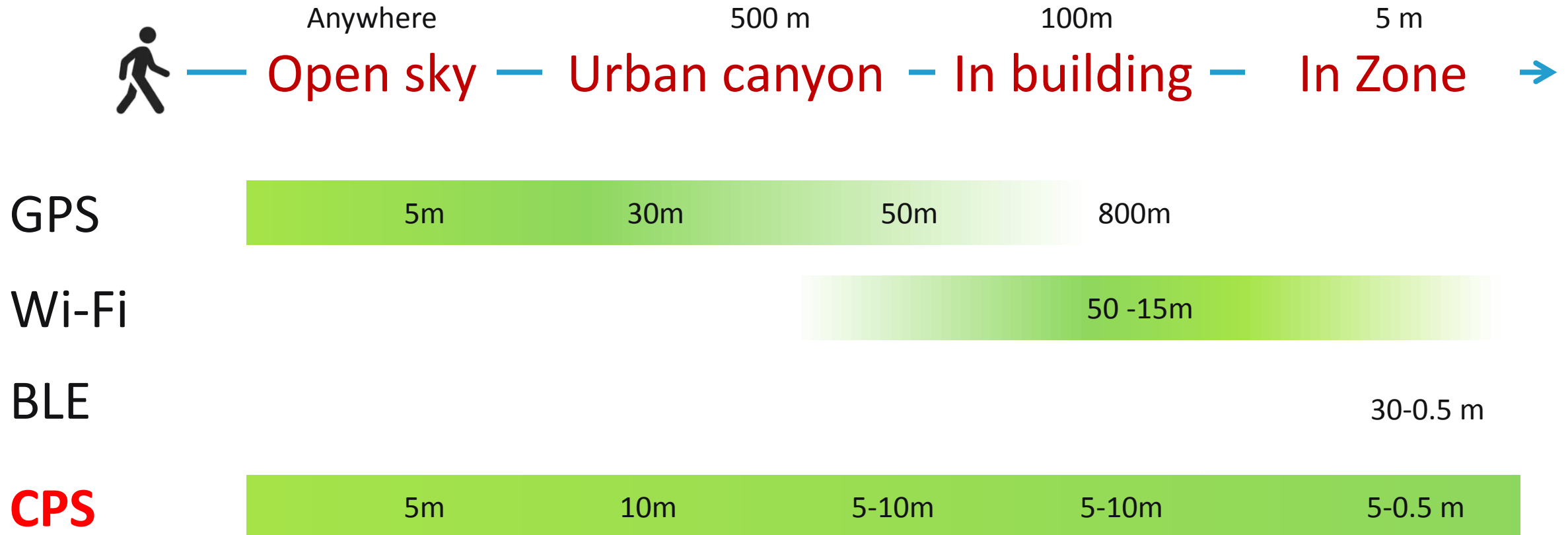
# From Hamagen to Shield for Business

Composite Positioning System (CPS) is ONSPOTA's groundbreaking location technology in which each location is defined by multidimensional digital markers and is therefore **more accurate than any other location technology**.

CPS learns automatically "spots" that are points of interest that can be arranged in zones, to enable your business to manage location for safety.



# CPS provides quick and accurate position all the way





# What “New Normal” Challenges does the solution meet?

Trace contacts of an infected employee/visitor with other people and/or **locations**

Crowd **density** alerts

Track & monitor employee health status

Comply with local regulations  
(i.e. Self Reporting, Density measurements, etc.)

Comply with company policies

Communication & Education

Manage **Visitors**

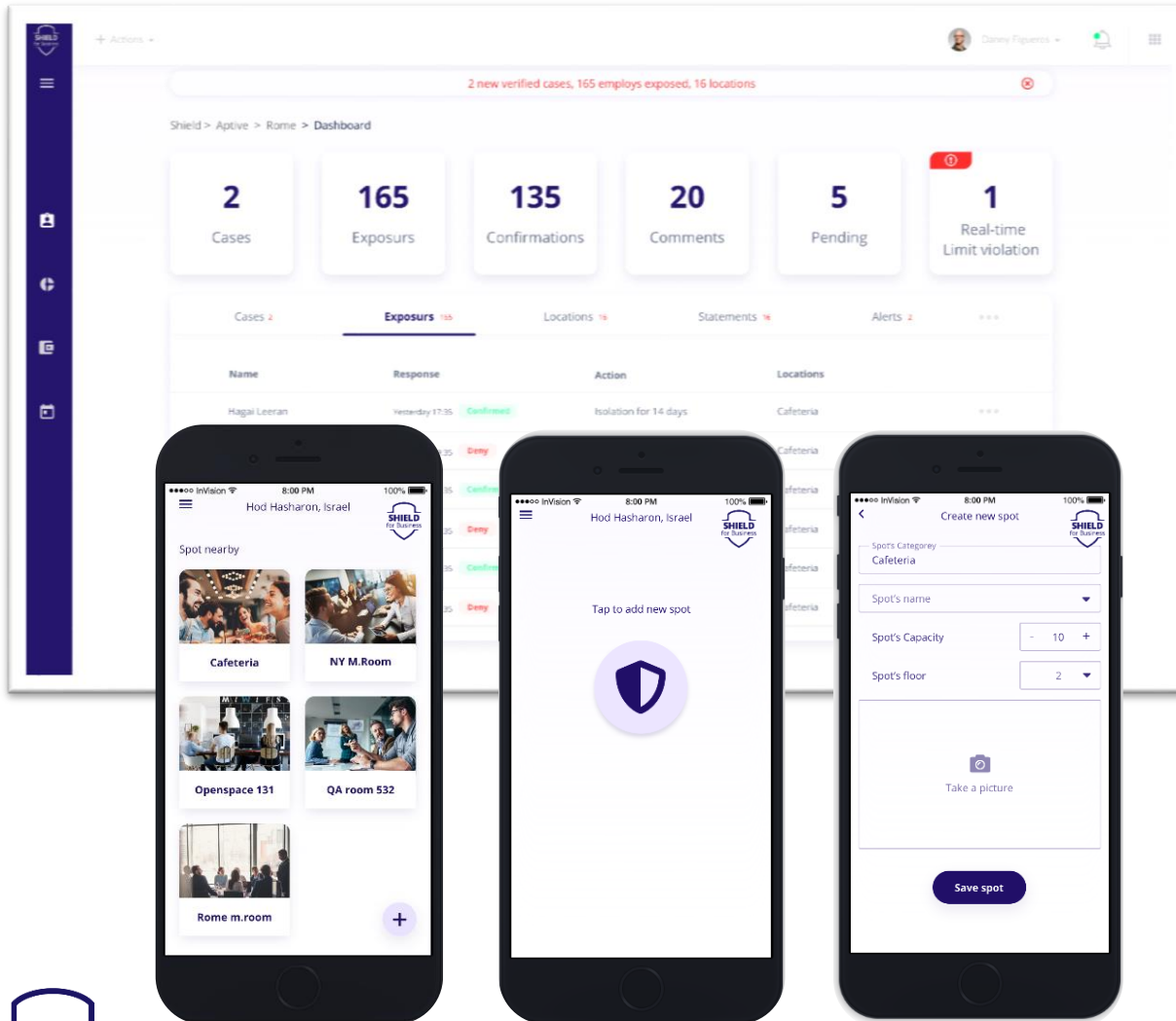
**Glocal** management

Added Value: Drive Employee Engagement

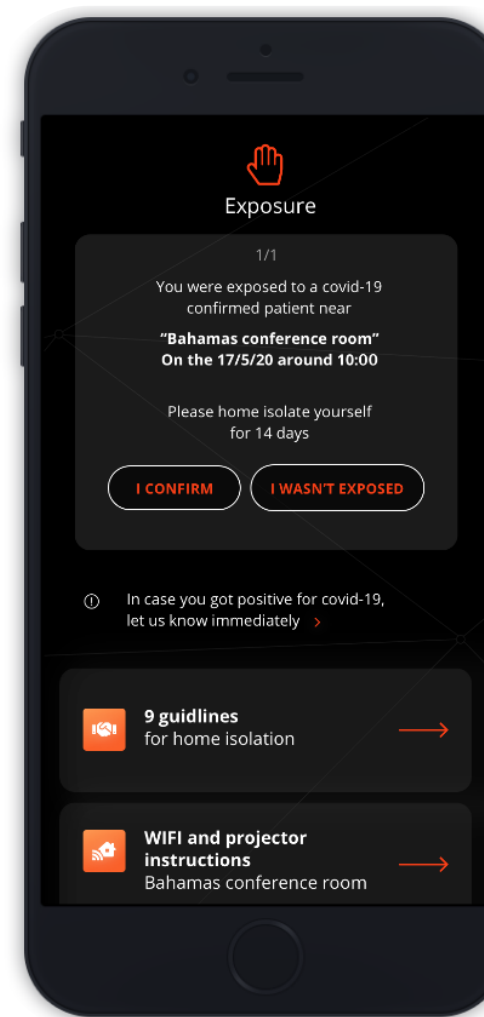


# 3 Tools for 3 Personas

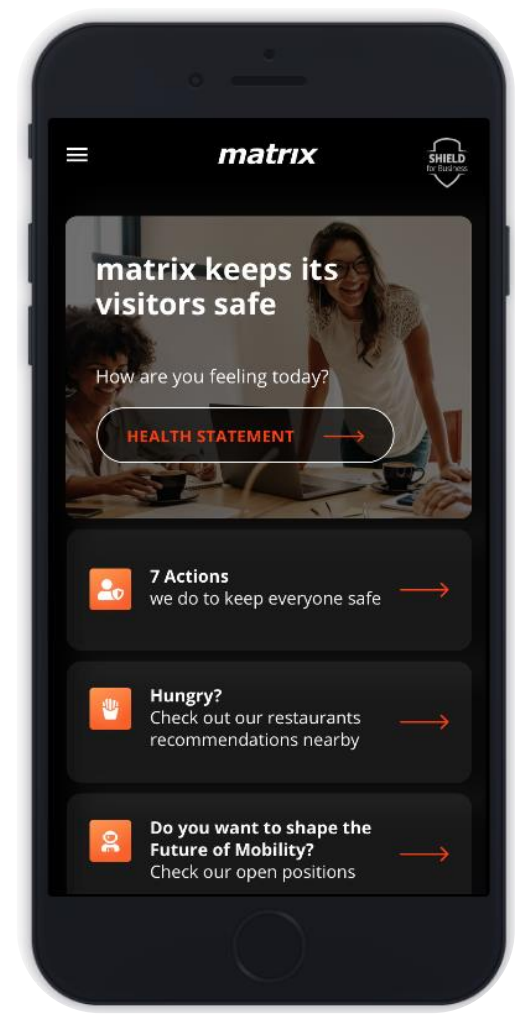
## Facility Manager



## Employee



## Visitor



# Pricing Model



**Setup Cost:** Per Company  
& Number of Sites

**Monthly Cost:** Per Employee &  
Number of Sites